

Appendix 1



FOR OFFICE USE			
Receipt No:	FEE REQUIRED:	Date:	Initials:
On-Line Payment Ref:			

This form should be completed and forwarded to: Licensing Section, Mulberry Place (AH), PO Box 55739, 5 Clove Crescent, London E14 1BY with a cheque for the correct fee, made payable to the London Borough of Tower Hamlets.

On-Line payments can be made at:

http://www.towerhamlets.gov.uk/content_pages/pay_it.aspx

Or alternatively from <http://www.towerhamlets.gov.uk/> under 'Online Services'

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name(s) of applicant) **WAXARCH LTD**

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

Part 1 – Premises details

Postal address of premises or, if none, ordnance survey map reference or description	
Victoria Park Tower Hamlets London (as described on accompanying plan)	
Post town IONDON	Post code

Telephone number at premises (if any)

NONE

Non-domestic rateable value of premises

£ N/A

Part 2 - Applicant details

Please state whether you are applying for a premises licence as

Please tick as appropriate

- a) an individual or individuals* Please complete section (A)
- b) a person other than an individual *
- i. as a limited company please complete section (B)
- ii. as a partnership please complete section (B)
- iii. as an unincorporated association or please complete section (B)
- iv. other (for example a statutory corporation) please complete section (B)
- c) a recognised club please complete section (B)
- d) a charity please complete section (B)
- e) the proprietor of an educational establishment please complete section (B)
- f) a health service body please complete section (B)
- g) an individual who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

Please tick as appropriate

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
- statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title
(for example, Rev)

Surname	First names
<input type="text"/>	<input type="text"/>

I am 18 years old or over Please tick yes

Current postal address if different from premises address	<input type="text"/>
--	----------------------

Post Town	<input type="text"/>	Postcode	<input type="text"/>
------------------	----------------------	-----------------	----------------------

Daytime contact telephone number	<input type="text"/>
---	----------------------

E-mail address (optional)	<input type="text"/>
----------------------------------	----------------------

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr Mrs Miss Ms Other title
(for example, Rev)

Surname	First names
<input type="text"/>	<input type="text"/>

I am 18 years old or over Please tick yes

Current postal address if different from premises address	<input type="text"/>
--	----------------------

Post Town	<input type="text"/>	Postcode	<input type="text"/>
------------------	----------------------	-----------------	----------------------

Daytime contact telephone number	<input type="text"/>
---	----------------------

E-mail address (optional)	<input type="text"/>
----------------------------------	----------------------

B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name	WAXARCH LTD
Address	C/O, EAT YOUR OWN EARS UNIT S06 2-18 WARBURTON ROAD LONDON E8 3RT
Registered number (where applicable):	6225071
Description of applicant (for example partnership, company, unincorporated association etc)	LIMITED COMPANY
Telephone number, if any	
E-mail (optional)	

Part 3 Operating Schedule

When do you want the premises licence to start?

Day Month Year

0	1	0	5	2	0	1	4
---	---	---	---	---	---	---	---

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day Month Year

3	0	0	9	2	0	1	7
---	---	---	---	---	---	---	---

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

39,999

Please give a general description of the premises (please read guidance note1)

THIS APPLICATION IS FOR A TIME LIMITED PREMISES LICENSE FOR THE FIELD DAY FESTIVAL AND ASSOCIATED EVENTS. FIELD DAY IS A MULTI-STAGE MUSIC FESTIVAL THAT HAS TAKEN PLACE IN VICTORIA PARK SINCE 2007.

THE APPLICANTS ARE SEEKING A TIME LIMITED PREMISES LICENSE FOR THIS EVENT FOR FOUR (4) YEARS BEGINNING 2014. THE LICENSE WILL BE VALID ONLY SUBJECT TO THE FOLLOWING CONDITIONS

- LICENSE TO BE USED FOR A MAXIMUM OF THREE (3) EVENT DAYS
- EVENT DAYS MUST BE CONSECUTIVE, AND INCLUDE A SATURDAY (E.G. FRIDAY, SATURDAY, SUNDAY OR SATURDAY, SUNDAY, MONDAY)
- MONDAY EVENTS MAY ONLY TAKE PLACE ON A BANK HOLIDAY
- EVENT DAYS MUST FALL IN THE PERIOD 01 MAY TO 30 SEPTEMBER IN EACH YEAR
- THE SPECIFIC LAYOUT OF THE SITE, AND DETAILS OF THE EVENT MANAGEMENT ARRANGEMENTS ARE SUBJECT TO CONSULTATION AND APPROVAL ON AN ANNUAL BASIS BY THE RESPONSIBLE AUTHORITIES

IN SUMMARY, THESE CONDITIONS WILL PERMIT THE ORGANISERS TO STAGE ONE EVENT EACH YEAR, CONSISTING ON NO MORE THAN THREE DAYS.

THE PREMISES IS AN AREA WITHIN VICTORIA PARK, SECURED BY A STEEL-SHIELD PERIMETER FENCE. ACCESS AND EGRESS TO THE PREMISES IS BY MEANS OF A NUMBER OF GATES IN THE PERIMETER. THE TERRAIN IS PREDOMINANTLY GRASSED AND INCLUDES A NUMBER OF MATURE TREES AND SHRUBS. IT IS INTERSECTED BY VARIOUS TARMAC ROADS.

A RED LINE DRAWING IS INCLUDED WITH THIS APPLICATION TO IDENTIFY THE POTENTIAL AREA OF THE EVENT FOOTPRINT. A SPECIFIC DRAWING FOR EACH ANNUAL EDITION OF THE EVENT WILL BE PROVIDED TO THE RESPONSIBLE AUTHORITIES FOR APPROVAL EACH YEAR.

WITHIN THE EVENT PERIMETER, THE PREMISES CONSISTS OF VARIOUS VENUES, WHICH WILL BE USED FOR THE PROVISION OF REGULATED ENTERTAINMENT. THESE INCLUDE OUTDOOR STAGES AND BIG TOPS. THE ORGANISERS WILL ALSO PROVIDE BARS FOR SALE OF ALCOHOL, FOOD CONCESSIONS AND SANITATION FACILITIES.

What licensable activities do you intend to carry on from the premises?
(Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment

Please tick all that apply

- a) plays (if ticking yes, fill in box A) ✓
- b) films (if ticking yes, fill in box B) ✓
- c) indoor sporting events (if ticking yes, fill in box C) ✓
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E) ✓
- f) recorded music (if ticking yes, fill in box F) ✓
- g) performances of dance (if ticking yes, fill in box G) ✓
- h) anything of a similar description to that falling within (e), (f) or (g)
(if ticking yes, fill in box H) ✓

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M) ✓

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	1200	2230	Please give further details here (please read guidance note 3) AS SUPPLEMENTARY ENTERTAINMENT, THE ORGANISERS WILL OFFER PERFORMANCES OF PLAYS IN ONE OR MORE OF THE VENUES WITHIN THE SITE.	Both	YES
Tue					
Wed				State any seasonal variations for performing plays (please read guidance note 4)	
Thur					
Fri	1200	2300		Non standard timings. Where you intend to use the premises for performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sat	1200	2300			
Sun	1200	2230			

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of a film take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	1200	2230	Please give further details here (please read guidance note 3) AS SUPPLEMENTARY ENTERTAINMENT, THE ORGANISERS WILL GIVE EXHIBITION OF FILMS AT ONE OR MORE VENUES WITHIN THE SITE.	Both	YES
Tue					
Wed				State any seasonal variations for exhibition of films (please read guidance note 4)	
Thur					
Fri	1200	2300		Non standard timings. Where you intend to use the premises for exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)	
Sat	1200	2300			
Sun	1200	2230			

C

Indoor sporting events Standard days and timings (please read guidance note 6)			<p>Please give further details here (please read guidance note 3)</p> <p>State any seasonal variations for indoor sporting events (please read guidance note 4)</p> <p>Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)</p>
Day	Start	Finish	
Mon	1200	2230	
Tue			
Wed			
Thur			
Fri	1200	2300	
Sat	1200	2300	
Sun	1200	2230	

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 6)			Will the Boxing or wrestling entertainment take place indoors or outdoors or both - please tick (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
				Both	
Mon			Please give further details here (please read guidance note 3)		
Tue					
Wed			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	1200	2230	Please give further details here (please read guidance note 3) THE ORGANISERS WILL PROVIDE PERFORMANCES OF LIVE AMPLIFIED MUSIC AT EACH OF THE VENUES IDENTIFIED WITHIN THE SITE.	Both	YES
Tue					
Wed					
Thur					
Fri	1200	2300			
Sat	1200	2300			
Sun	1200	2230			
			State any seasonal variations for the performance of live music (please read guidance note 4)		

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	1200	2230	Please give further details here (please read guidance note 3) THE ORGANISERS WILL PROVIDE PERFORMANCES OF RECORDED MUSIC AT EACH OF THE VENUES IDENTIFIED WITHIN THE SITE.	Both	YES
Tue					
Wed					
Thur					
Fri	1200	2300			
Sat	1200	2300			
Sun	1200	2230			
			State any seasonal variations for playing recorded music (please read guidance note 4)		
			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon	1200	2230	Please give further details here (please read guidance note 4) THE ORGANISERS WILL PROVIDE FOR PERFORMANCES OF DANCE TO TAKE PLACE AT EACH OF THE IDENTIFIED VENUES AND ELSEWHERE WITHIN THE PERIMETER OF THE LICENSED PREMISES.	Both	YES
Tue					
Wed					
Thur					
Fri	1200	2300			
Sat	1200	2300			
Sun	1200	2230			

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing OTHER ENTERTAINMENT WILL INCLUDE POETRY READING AND STORYTELLING, DISPLAYS OF ART OR CREATIVE EXPRESSION, TRADITIONAL GAMES
Day	Start	Finish	
Mon	1200	2230	Please give further details here (please read guidance note 3) ENTERTAINMENT OF A SIMILAR DESCRIPTION TO (E) (F) & (G) WILL BE PROVIDED AT VARIOUS POINTS WITHIN THE LICENSED AREA.
Tue			
Wed			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)
Thur			
Fri	1200	2300	
Sat	1200	2300	
Sun	1200	2230	Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)

I

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both – please tick [Y] (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 4)	Both		
Tue						
Wed				State any seasonal variations for the provision of late night refreshment (please read guidance note 4)		
Thur						
Fri						
Sat				Non standard timings. Where you intend to use the premises for the provision of late night refreshment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun						

J

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the supply of alcohol be for consumption – please tick [Y] (please read guidance note 7)	On the premises		
Day	Start	Finish		Off the premises		
Mon	1100	2215	Please give further details here (please read guidance note 4) SUPPLY OF ALCOHOL WILL BE PROVIDED IN A NUMBER OF BAR AREAS WITHIN THE SITE. EACH BAR AREA WILL BE PROPERLY STAFFED AND EQUIPPED AND MANAGED BY A COMPETENT PERSON. SITE-WIDE, THE DPS WILL HAVE RESPONSIBILITY FOR ENSURING THAT CURRENT LEGISLATION AND BEST PRACTICE IS ADHERED TO.	Both	YES	
Tue						
Wed				State any seasonal variations for the supply of alcohol (please read guidance note 4)		
Thur						
Fri						
Sat	1100	2245		Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sun	1100	2215				

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

Name

Johnathan Michael Reid

Address

Personal Licence number(if known)

Issuing licensing authority (if known)

Derby City Council

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

NO ADULT ENTERTAINMENT OR SERVICES WILL BE PROVIDED THAT MAY GIVE RISE TO CONCERN IN RESPECT OF CHILDREN.

L

<p>Hours premises are open to the public Standard timings (please read guidance note 6)</p>			<p>State any seasonal variation (please read guidance note 4)</p>
Day	Start	Finish	
Mon	1100	2300	
Tue			
Wed			
Thur			
Fri	1200	2330	
Sat	1100	2330	
Sun	1100	2300	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e) (please read guidance note 9)

Adherence to and support for the licensing objectives laid out in the Licensing Act 2003 is central to the plans for the Field Day Festivals. The organisers, and their appointed contractors have engaged with the responsible authorities at an early stage to ensure that the planning and operation of the event conforms with best practice for live events as detailed in the "Purple Guide" and elsewhere.

The content for each of the three show days is designed to create a unique and interesting atmosphere for audiences to enjoy. It is the intention of the organisers that they are free to experience this in a safe and secure environment. Furthermore, the organisers can demonstrate that they have given consideration to the impact of the event on the community around the site, and have developed and implemented policies to minimise disturbance or harm.

The supplied Event Safety and Operations Plan (ESOP) gives details of the individual policies for each area of the safe design and operation of the event. To summarise, the event is managed by an experienced and professional team on behalf of a reputable promoter. Only competent contractors are engaged and the organisers have engaged fully with the responsible authorities prior to the submission of this application.

It is the intention of the organisers to continue to develop the events program in Victoria Park in future years, and consequently it is in our best interest to ensure that statutory and other regulations are adhered to. We believe that the framework for live events provided by the Licensing Act and associated documents offers a realistic and valuable tool for ensuring the safety and welfare of all involved. The track record of the organisers' operations in Victoria Park and elsewhere indicate that this will be a well-managed and safe event, in keeping with the letter and spirit of the law.

Full details of all of these arrangements are provided in the documents supporting this application.

b) The prevention of crime and disorder

An event Multi Agency Group (MAG) has been established and has met prior to this submission. The MAG will continue to meet in the run up to and after the event. The organisers undertake to abide by the recommendations of this group.

Outputs from these and other meetings will continue to shape the Event Safety and Operations Plan (ESOP), a document that describes how the event will operate safely and to the high standards expected by all concerned.

A detailed crowd management plan will be drawn up by the appointed stewarding contractor specifying numbers of staff and roles, where SIA qualified staff are required and emergency procedures (eg evacuation of the site). This plan will integrate with the ESOP for the event and will be produced in conjunction with the Metropolitan Police, the designated security contractor and the event organisers.

All activity within the licensed area will be appropriately stewarded and policed with reference to its content. A pre-agreed level of professional stewarding and security personnel will have a designated responsibility to maintain a safe environment for members of the public attending the event.

All temporary structures will be lit internally, and adequate temporary public lighting will be present on the site when necessary.

Event organisers will ensure that staff are trained to recognise drunkenness and refuse service to customers who have consumed excessive alcohol and trained to handle potential troublemakers and diffuse difficult situations.

We will encourage vigilance among staff to supervise customers in all parts of the premises and will employ sufficient staff to keep down the number of people waiting to be served in any bar areas.

Event stewards will be vigilant and identify suspicious behaviour and take appropriate action to assist in the prevention of theft and robbery and the prevention of crime and disorder within the premises.

The organisers have consulted with the Metropolitan Police prior to this application and intend to continue the positive working relationship that they have enjoyed in previous years. Police operational involvement in the event is subject to ongoing planning, but is likely to include event liaison and

support for the ingress and egress phases of the event.

The organisers have a clear and definitive policy on the use or possession of illegal substances at the event and will co-operate fully with other authorities to implement this.

The organisers understand that their responsibility does not end at the event site perimeter, but instead encompasses the totality of operations related to the event.

Full details of all of these arrangements are provided in the documents supporting this application.

c) Public safety

All event activity within the premise will be controlled with specific reference to the capacity of the venue, the nature of the cultural content and in compliance with the standards for the provision of services as outlined by HSG 195 The Event Safety Guide (commonly known as the Purple Guide).

The event manager will utilise the application and planning stage of the event management process to ensure the safety of the general public, contractors and artists, and to minimise hazards and prevent accidents. This will be achieved through the consultation process with relevant authorities and through the submission of documentary proof of competency to include proof of Public Liability Insurance and the provision of an event risk assessment.

All events activity will make provision for the management of access and egress to the park taking into account the maximum specified capacity of 39999 at any one time. Provision will be made to allow communication of emergency procedures and issues relating to the health, safety and welfare of people within the venue. This will be done through signage, via public address systems and by event staff.

The contingency arrangement for emergency evacuation is in place and will be implemented should the need arise. This is detailed in the Event Safety and Operations Plan (ESOP).

First Aid provision for events will be in accordance with the Purple Guide and will form part of the ESOP.

All event contractors will comply with all relevant health and safety legislation and follow the control measures documented in their own risk assessments and method statements and will be responsible for ensuring safe systems of work.

Structural calculations for temporary structures will be made available as required for scrutiny. A site-wide wind management plan detailing wind speeds at which certain actions must be taken will be drawn up and implemented.

The event organiser will carry out an analysis of sanitary provision needs for the event using The Event Safety Guide as a basis for determining what provision is required. Suitable and sufficient sanitary provision shall then be provided.

No glass containers will be permitted in the arena.

Anyone who appears to be under 21 must produce ID or a proof of age card to acquire or consume alcohol on the premises.

Full details of all of these arrangements are provided in the documents supporting this application.

d) The prevention of public nuisance

The organisers are mindful that an event of this scale has the potential to create a public nuisance if inappropriately managed. It is therefore our intention to engage with relevant authorities and local residents to ensure that the operation of the event is undertaken in such a way as to minimise this.

The location of the event is Victoria Park, an historic parkland area with a wide variety of users and stakeholders. It is surrounded by residential and business accommodation.

A concern for local resident and stakeholders is the generation of noise by the event. The organisers have engaged with representatives of Tower Hamlets Environmental Protection team and have agreed both an appropriate site design and permissible noise levels at a number of residential facades surrounding the event site. We understand that these noise levels relate to the totality of noise generated from the event to include stage noise and noise created by generators and other plant and equipment.

The organisers undertake to abide by the noise levels given by Environmental Protection and have engaged the services of specialist acoustic consultants Vanguardia Ltd who have developed a Noise Management Plan (NMP) for the event. It is the responsibility of Vanguardia to monitor levels at the agreed locations, to take action as required to remain within the agreed levels and to provide documentary proof after the event of our compliance.

The organisers agree to abide by such noise curfews as are reasonably requested for operations during the park during build up and break down of the event. We understand that this is in place outwith the hours of 0800 to 2000 each day.

The organisers are pleased to have the opportunity to use the facilities of Victoria Park and are mindful of their responsibility to maintain the fabric of the area. They undertake to provide cleaning services to remove litter and waste, to apply appropriate protocols to control spillage or other contamination, and to respect the natural and built environment. They will provide a restitution bond in advance of the event to ensure compliance.

The organisers, in conjunction with the Metropolitan Police and the appointed security contractor will put in place such plans as are necessary to control the ingress and egress of the large volume of guests attending the event. This will include highly visible police presence on designated routes, particularly between the park and Mile End Underground

station. Furthermore, they have developed a plan to prevent and respond to anti-social behaviour caused by visitors to the event, and have undertaken to commit the required resources to implement it.

A comprehensive traffic management plan, to include production, artists and guest traffic will be developed and enforced to ensure minimal disruption to both local residents and other traffic.

Members of the public will be prevented from removing alcohol from the event site by stewards at the event exit points. Bins will be placed at these locations to allow the disposal of any containers

Full details of all of these arrangements are provided in the documents supporting this application.

e) The protection of children from harm

In general, the promoters are mindful of their legal and moral duties with regards to the protection of children from harm, and they have tasked the organisers with creating safe and legal events.

The Field Day Festivals are marketed and sold as 18+ events, and children are not permitted to attend. This is stated clearly in the terms and conditions of purchase. On site, it is the responsibility of the security staff at public entrances to assess each customer's age, and to seek verification by means of a recognised scheme as appropriate. In the event that a ticketholder is unable to prove that they are 18 or over, the customer will not be permitted to enter the site. At this point, an assessment of the welfare needs of the customer will be made by a senior supervisor or manager, and if necessary, reference will be made to other agencies on site such as the police.

The promoter's are committed to the responsible and legal sale of alcohol and do not tolerate provision of alcohol to young people. The contracted bar operator is required to make an undertaking to enforce the Challenge 21 policy for all sales of alcohol, requiring approved photographic ID. The security and event team will maintain vigilance for instances whereby alcohol is purchased by adults for supply to children, and this criminal activity will be considered a grounds for ejection. The promoter's will facilitate and support licensing inspections if appropriate.

Further operational detail about the issues discussed above is contained in the ESOP, which accompanies this submission.

Part 4 – Signatures (please read guidance note 10)

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Signature of applicant or applicant's solicitor or other duly authorised agent. (See guidance note 11) If signing on behalf of the applicant please state in what capacity.

Signature

.....

Date

.....

Capacity DIRECTOR WAXARCH LTD

.....

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent. (please read guidance note 12) **If signing on behalf of the applicant please state in what capacity.**

Signature

.....

Date

.....

Capacity

.....

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13)

DAN CRAIG
LOUDSOUND LTD
Almack House, 28 King Street

Post town LONDON

Post code SW1Y 6QW

Telephone number (if any)

If you would prefer us to correspond with you by e-mail your e-mail address (optional)

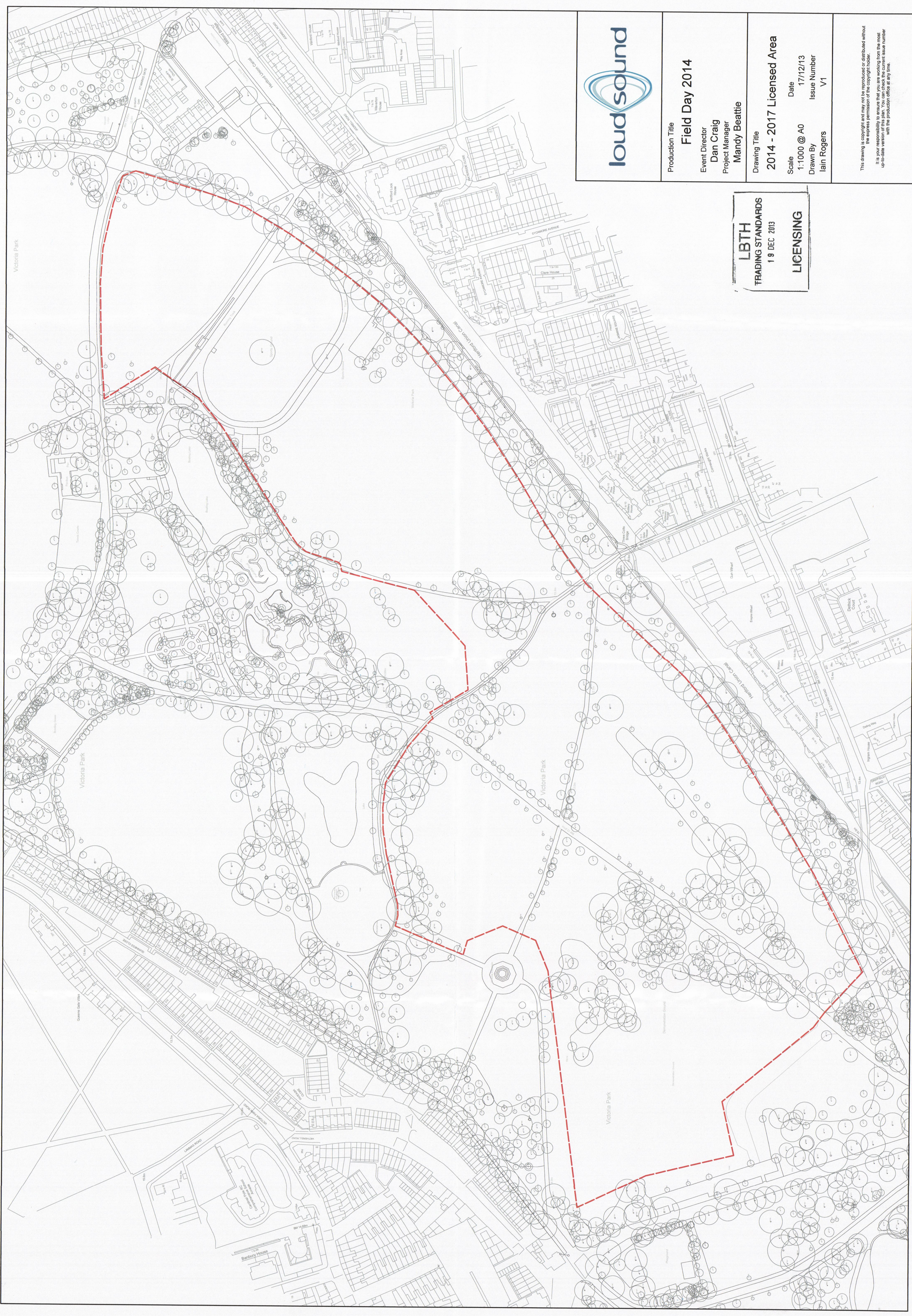
You have completed part 3 of this form. Below is a checklist for your assistance.

CHECKLIST:

Please tick to indicate agreement

- I have made or enclosed payment of the fee
Insert On-Line Payment reference here if applicable :
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan (showing the area to be licensed) to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be Premises Supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

Appendix 2

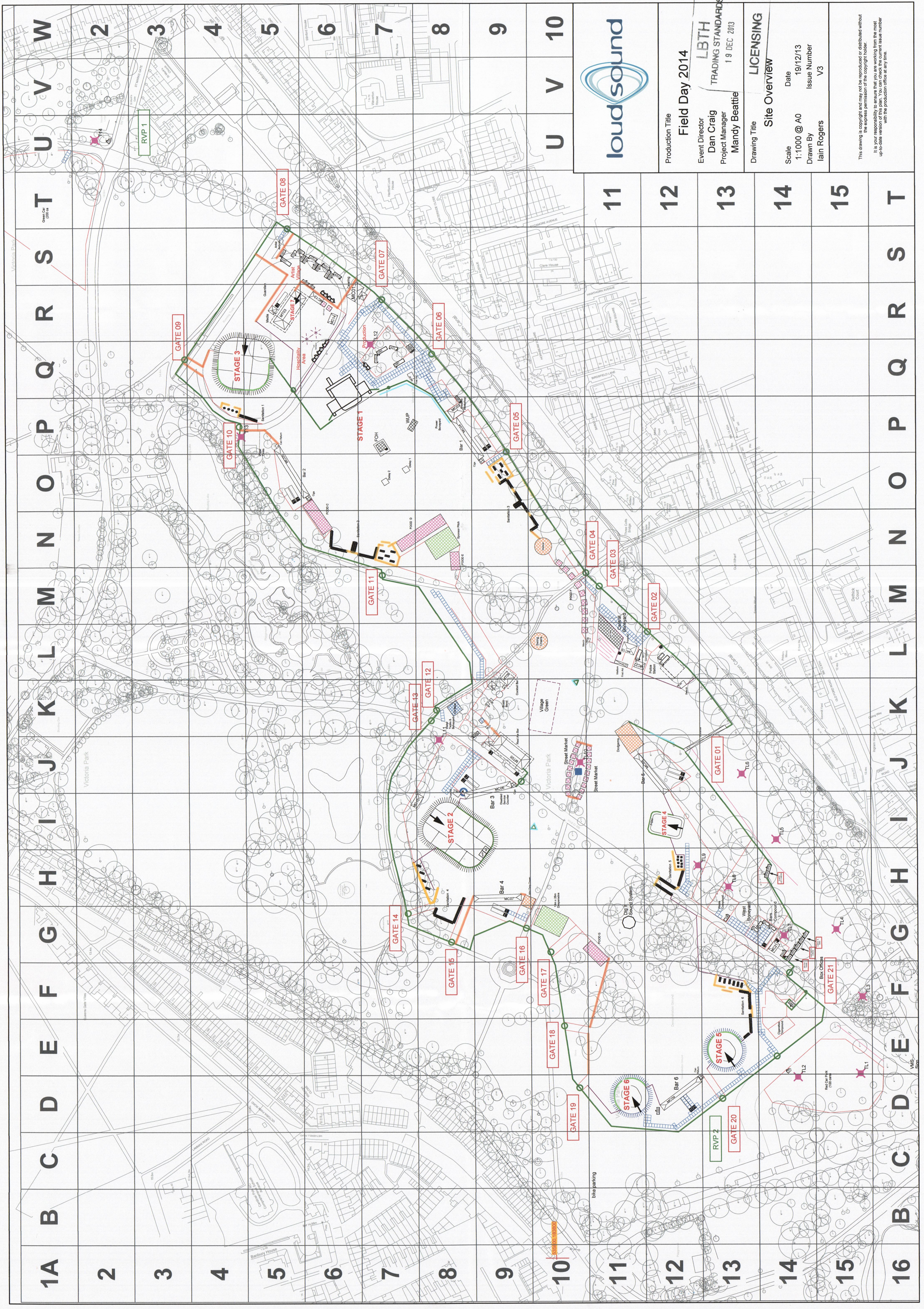



Production Title
Field Day 2014
Event Director
Dan Craig
Project Manager
Mandy Beattie

Drawing Title
2014 - 2017 Licensed Area
Scale
1:1000 @ A0
Date
17/12/13
Drawn By
Iain Rogers
Issue Number
V1

This drawing is copyright and may not be reproduced or distributed without the express permission of the copyright holder.
It is your responsibility to ensure that you are working from the most up-to-date version of the drawing and to check the current issue number with the production office at any time.

LBTH
TRADING STANDARDS
19 DEC 2013
LICENSING



Production Title Field Day 2014			
Event Director Dan Craig	Project Manager Mandy Beattie	LBTH TRADING STANDARDS 19 DEC 2013	LICENSING Site Overview
Scale 1:1000 @ A0	Drawn By Iain Rogers	Date 19/12/13	Issue Number V3
<small>This drawing is copyright and may not be reproduced or distributed without the express permission of the copyright holder. It is your responsibility to ensure that you are working from the most up-to-date version of this plan. You should refer to the permit issue number with the production office at any time.</small>			

Appendix 3

LBTH Licensing Section
Mulberry Place
5 Clove Crescent
London E14 1BY

Ms C R Wyer

14th January 2014

Dear Sir/Madam

Re: Licence Application – Waxarch Ltd – Victoria Park-Dates not Given

With regard to the above I am concerned that the noise levels will be too high and I wish you to take this letter as my representation that a licence should not be granted for this event. Last year the event run by the above company drove me from my home: so high were the noise levels that I had their music bouncing off my walls and it also caused vibrations in my home. It might also be noted that I could not even watch my TV (as the noise obliterated its sound) and when I phoned the Residents Hotline I was told that the sound levels were in accord with those set in the licence granted.

I do not think that anyone really appreciates the noise levels received in surrounding tower blocks and last summer was, in my opinion, the worst year yet. Clearly noise levels, in the past, have been set too high and caused distress to many (as reported in the local press) and deprived me and others of our lawful right to the peaceful and quiet enjoyment of our respective homes. It is ironic that if you played loud music at prisoners it would be a violation of their human rights but seemingly no regard is given to law abiding council tax paying residents.

I would also add that I think that the above event is too long in duration and goes on too late at night especially when sound testing is done on the day before or before the event on the actual day, which also causes nuisance.

Additionally, I should like to know why the notice in East End Life gave no duration dates regarding the above. Also the “woolly” wording does not make it clear if the notice refers to one event or many in any one year so long as the event days do not exceed three days between a Friday and a Monday, and I should like this clarified.

Yours faithfully


C R Wyer



Appendix 4

Kathy Driver

From: john.H.D.Prole@met.pnn.police.uk
Sent: 17 January 2014 11:33
To: dan@loudsound.net
Cc: Licensing
Subject: Field Day

Follow Up Flag: Follow up
Flag Status: Completed

Dear Dan

Do you agree to the following conditions. If yes can you reply to both me and LBTH licensing confirming this agreement

1 a) That a Operating Schedule and Security Plan have to be sent to Police 3 months prior to the event.

1 b) That the Operating Schedule and Security Plan has to be agreed by Police by 1 month prior to the event. If in the event there is no agreement an ESAG meeting will be called.

Plus this matter may be remitted back to the Sub Licensing Committee for a decision

2) That the event managers and organizers will comply with any reasonable request made by the Police event command team during the course of the event.

PC John PROLE 288HT
Event Planning
Limehouse Police Station
29 West India Dock Road
London
E14 8EZ

02072754564

john.prole3@met.police.uk

HT-Operationalplanningoffice@met.police.uk

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Appendix 5



TOWER HAMLETS

Memorandum

To	Dan Craig – Waxarch Ltd	Communities, Localities and Culture
c.c	Kathy Driver & Moshin Ali – Licensing Mandy Beattie – Waxarch Ltd	Environmental Health, Environmental Protection
From	Paul Smith – Principal Scientific Officer	Mulberry Place (AH)
Extension	6939	PO Box 55739
Date	15 th January 2014	5 Clove Crescent
Flare Ref	73858	London E14 1BY
Regarding	Applications for a Premises Licence at Victoria Park for the Field Day Festivals	

Tel **020 7364 5008**
Fax **020 7364 6831**

A. Contextual Information

Description of premises Largest Open Park space in the Borough, which serves the whole community of Tower Hamlets & Hackney.

Description of location. Located within a residential area and bounded by the Old Ford Road, Cadogen Terrace, Victoria Park Road and Grove Road with minor roads off them mainly leading to the Park.

Proximity of noise sensitive premises as described above residential premises surround the Park on the Hackney and Tower Hamlets side. Generally background noise levels are less on the Hackney Wetherell Road and Victoria Park Road side although Cadogen Terrace experiences significant noise from the A102M road.

Description of background noise Road traffic noise from Grove Road which splits the park in two and the Old Ford Road.

Existing noise sources in use at the premises None.

B. Complaint History, Investigation and Enforcement

In 2013 the number of noise complaints made to Environmental Protection about the Field Day event, including Rita Ora on the Sunday was lower than in 2012.

We continue to work with the applicant to ensure that the site setup and footprint is optimized to reduce the number of residential complaints made, whilst balancing the allowable noise level within the event for performances and audience participation.



The number of noise complaints made about the Field Day event by the general public has continued to fall since 2010, and the complaint number has fallen again by over 50% compared to 2012.

The applicant has also ensured with his noise consultants that no breaches of the license noise limit occurred in 2013.

Across the Field Day weekend 8 (16 in 2012) noise complaints were received by Environmental Protection on the days from local residents within the London Borough of Hackney and Tower Hamlets and 1 (4 in 2012) sound checking complaint, this is a reduction on the complaint numbers of 2012 by over 50%.

Our department does not object to the licence application made and considers that with the continuing cooperation of the applicant and further considerations on the noise monitoring locations, we should be able to control the noise from the event days better than 2013.

This should lessen the noise impact to local residents and further reduce the number of complaints that may be made in 2014 and future years from the Field Day event days within Victoria Park.

C. **Recommendation**

Our department has been in consultation with the applicant and we have agreed on a number of noise conditions, these are listed below for the Prevention of Public Nuisance.

For the Prevention of Public Nuisance

1. The “Music Noise Level” (MNL) measured as a LAeq over any 15-minute from an agreed permanent noise monitoring position shall not exceed 75 dBA 15-minutes. The following three permanent noise monitoring positions have been agreed (as detailed below), but should it be found that these are not representative of the site layout or residential noise impact, then they may be relocated with the agreement of the licensee and environmental health.
The three agreed Permanent Noise Monitoring Locations
 - i) Waterside Close, at the residential façade.
 - ii) Empire Wharf (within Victoria Park) in-line with the building arch.
 - iii) Wetherell Road (Iveagh Close) Day Nursery (within Victoria Park).
2. Low frequency noise shall be controlled so as not to cause a nuisance.

3. A competent Noise Consultant (as defined in the Noise Council's "Code of Practice on Environmental Noise Control at Concerts") shall be appointed by the licensee of the event. This means a person with the ability to monitor noise competently and with the authority to control sound levels to ensure compliance with these noise conditions.
4. A direct means of communication between the Noise Consultant and the Officers of the Environmental Health Department must be made available. There must also be a separate radio channel dedicated to noise control.
5. The sound systems and other noise sources shall be positioned so as to minimise noise disturbance, in consultation with the Council's Environmental Health Department.
6. Sound tests shall be carried out in conjunction with the Council's Environmental Health Department before the event. This will determine the maximum noise levels that can prevail at agreed proxy monitoring positions so as to ensure compliance with the noise limits defined in condition 1.
7. A permanent noise monitor shall be placed at all "front of house" sound mixer positions, this must be able to measure 15 minute LAeq periods or less and print or store the results, Officers must be able to view all the results at the mixer position during the event. A copy of any noise measurements undertaken at permanent sound mixer or the 3 residential monitoring locations must be forwarded within 10 working days to the Environmental Health Department.
8. The Noise Consultant shall be able to demonstrate an up to date calibration certificate for all noise meters used according to BS7580: 1992 and be a minimum type 2 grade instrument according to BS5969: 1981.
9. Erection, dismantling and cleaning operations should only be undertaken during Council Policy working hours Mon. – Fri 8.00 a.m. – 6.00 p.m. and Saturday 8.00 a.m. – 1.00 p.m. unless otherwise agreed by prior consent. If work or operations are agreed outside of the above hours contact telephone number (not an answer phone) must be provided for the person in charge of these operations.
10. White noise "Broadband" reversing alarms shall be used on any forklift truck or vehicle likely to affect any residential property.
11. Any complaints received should be directed via a central complaints handling system and directed to our Officers and all concerned immediately by secure phone or SMS, not via an insecure wireless radio system. The Council's complaints procedure for taking and logging complaints must be followed at all times.
12. The licensee shall comply with any reasonable instructions given by the licensing authority that seek to control noise nuisance.
13. The noise-consultant must have a sufficient number of competent staff with the necessary authority, confirmed in writing by the licensee, to control the noise levels. This number should be agreed with Environmental Health in advance of the event.

Appendix 6



2009-2010
Positive engagement of older people
2009-2010
Preventing and tackling child poverty
2003-2009
Winner of 7 previous
Beacon Awards



Communities, Localities & Culture Safer Communities

Head of Consumer and Business Regulations
Service **David Tolley**

Licensing Section
Mulberry Place
5 Clove Crescent
London
E14 2BG

Tel **020 7364 5498**
Fax **020 7364 0863**
Enquiries to **Mohshin Ali**

Email **mohshin.ali@towerhamlets.gov.uk**

Licensing Authority
6th Floor
Mulberry Place
5 Clove Crescent
London
E14 2BG

15th January 2014

Your reference
My reference: CLC/LIC/73858/MA

Dear Sir/Madam,

Licensing Act 2003

Time limited premises licence: Victoria Park, Tower Hamlets, (as described on
accompanying plan – Field Day 2014)
Licence period: 01/05/2014 – 30/09/2017

The Licensing Authority as a Responsible Authority wishes to make a representation to the above application received on the 20th December 2013.

The Home Office Guidance Issued under Section 182 of the Licensing Act 2003 States, “the legislation provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken” (1.2).

In previous events in Victoria Park, Licensing have witnessed the underage sale of alcohol from mobile dispensing servers (MDS). Also, we are concerned about the alcohol containers being taken off site which could lead to anti-social behaviour by way urination, outside the event area.

The Licensing Authority is concerned that granting this application is likely to have an impact on the following licensing objectives:

- The prevention of crime and disorder
- The protection of children from harm

The Licensing Authority is not objecting to the application but would like the following conditions added to the licence:

Conditions requested by the Licensing Authority:

1. *No alcohol shall be taken off the licensed area.*
2. *Any mobile dispensing servers (MDS) will be accompanied by persons not involved directly in serving alcohol. These other persons ('shepherds') will be responsible, jointly with the sellers and security personnel, for ensuring that mobile units comply with the Challenge 21 policy used on site, including preventing proxy sales; and for the prevention of sales to intoxicated customers.*
3. *The licensee must ensure that all staff involved in MDS operations are fully aware of and understand the requirements of the Licensing Act 2003 and all related conditions applicable to the event.*
4. *MDS operators must carry a clear indication that a Challenge 21 protocol is in operation.*
5. *A Challenge 21 Policy shall be implemented, so that before being served alcohol, identification bearing their photograph, date of birth, and a holographic mark is checked. This will include, for example;*
 - a. *A photo car driving licence*
 - b. *A passport*
 - c. *A proof of age card bearing the PASS hologram.*

The Licensing Authority feels the above conditions will satisfy the concerns raised.

Yours faithfully,


Mohshin Ali
Senior Licensing Officer
Licensing Authority Acting As a Responsible Authority

CC:

Appendix 7

Noise while the Premise is in Use

General Advice

If they conclude this is a problem Members should consider whether it is possible to carry out suitable and proportionate noise control measures so that noise leakage is prevented. In addition Members may consider that only certain activities are suitable.

The hours of operation also need to be considered (see below).

If Members believe that there is a substantial problem of noise while the premises are in use and it cannot be proportionately address by licensing conditions they should refuse the application.

Licensing Policy

The policy recognises that noise nuisance can be an issue, especially if a premises is open late at night. (**See Sections 8.1 of the Licensing Policy**).

The policy also recognises that staggered closing can help prevent problems at closure time (**See Section 12.1**).

However, while all applications will be considered on their merits, consideration will be given to imposing stricter conditions in respect of noise control where premises are situated close to local residents. (**See Section 12.4**).

The Licensing Authority expects the applicant to have addressed all nuisance issues relating to the premises in their operating schedule and to have sought appropriate advice from the Council's Environmental Health Officers. (**See Sections 8.2 of the Licensing Policy**).

The Licensing Authority will consider attaching conditions to prevent nuisance and these may include Conditions drawn from the Model Poll of Conditions relating to Crime and Disorder. (**See Appendix 2 Annex D of the Licensing Policy**). In particular Members may wish to consider (this list is not exhaustive):

- hours of opening (this needs to be balanced against potential disorder caused by artificially early closing times)
- Whether certain parts should close earlier than the rest (for example a "beer garden", or restricted in their use)
- Whether or not certain activities should have to close at an early hour, for example live music
- Conditions controlling noise or vibration (for example, noise limiters, keeping doors and windows closed).

- Prominent clear and legible notices at all exits requesting the public to respect the needs of local residents and leave the premises and area quietly
- Conditions controlling the use of explosives, pyrotechnics and fireworks
- Conditions controlling the placing of refuse
- Conditions controlling noxious smells
- Conditions controlling lighting (this needs to be balanced against potential crime prevention benefits)

Police Powers

Part 8 of the Licensing Act 2003 enables a senior police officer to close down a premises for up to 24hrs a premises causing a nuisance resulting from noise emanating from the premises.

Guidance Issued under Section 182 of the Licensing Act 2003

The prevention of public nuisance could include low-level nuisance, perhaps affecting a few people living locally as well as major disturbance affecting the whole community (2.33).

Licence conditions should not duplicate other legislation (1.19)

Any conditions should be tailored to the type, nature and characteristics of the specific premises. Licensing authorities should be aware of the need to avoid inappropriate or disproportionate measures that could deter events that are valuable to the community, such as live music. Noise limiters, for example, are very expensive to purchase and install and are likely to be a considerable burden for smaller venues. (2.20)

Necessary and appropriate conditions should normally focus on the most sensitive periods (2.22) and may address disturbance as customers enter or leave the premises but it is essential that conditions are focused on measures within the direct control of the licence holder.

Other Legislation

The Environmental Protection Act 1990, Part 111 gives Environmental Health Officers the power to deal with statutory nuisances.

The Anti-social Behaviour Act 2003, Sections 40 and 41 give Environmental Health Officers the power of closure up to 24 hours in certain circumstances

Appendix 8

Noise Leakage from the Premises

General Advice

Extending hours may bring issues about noise leakage to the fore, as many premises are close to residential properties (or even sometimes commercial).

The obvious areas for Members to consider, if they believe there is a problem and it is proportionate to consider conditions are:

- Can internal works, actions or equipment reduce the noise leakage
- Does the problem justify curtailing the activities that are licensed. If Members are minded to do this they must ensure conditions are clear and readily enforceable. For example “Jazz Music Only” is not capable of legal definition and is unenforceable.
- Does the problem justify limiting the hours or place of particular activities. For example “no music in the beer garden at any time and no music past 22:30hrs” although the premises can stay open until 01:00hrs.

Members also need to bear in mind the statutory exemptions under the Act (see below).

Licensing Policy

The Licensing Authority expects applicants to have sought advice and to be able to explain how they will address problems. **(See Sections 8. 1-2)**, especially where a negative impact is likely on local residents or businesses **(See 12.1 for core licensing hours)**.

The Licensing Policy recognises that staggered hours can make a positive contribution to alcohol related issues but that consideration will be given to imposing stricter conditions in respect of noise control where premises are close to residents. **(See 12.4)**.

The Licensing Authority will consider attaching conditions to prevent nuisance and these may include Conditions drawn from the Model Pool of Conditions relating to public nuisance. **(See Appendix 2 Annex G of the Licensing Policy)**. In particular Members may wish to consider the following: (this list is not exhaustive):

- hours of opening (this needs to be balanced against potential disorder caused by artificially early closing times)
- Whether certain parts should be restricted in their use
- Whether or not certain activities should have to close at an early hour, for example live music
- Conditions controlling noise or vibration (for example, noise limiters, keeping doors and windows closed).
- Prominent clear and legible notices at all exits requesting the public to respect the needs of local residents and leave the premises and area quietly
- Conditions controlling the use of explosives, pyrotechnics and fireworks

Police Powers

Part 8 of the Licensing Act 2003 enables a senior police officer to close down for up to 24hrs premises causing a nuisance resulting from noise emanating from the premises.

Licensing Act 2003

Schedule 1 Part 2 states that entertainment in churches, morris dancing and accompanying music if live and unamplified and incidental music are not licensable activities-that is no conditions can be set for them.

Section 177, (1) and (2) of the Act provides that where a premises (or club) is licensed for alcohol consumption on the premises and is primarily thus used, and the permitted capacity does not exceed 200 additional conditions relating to the music should only relate to public safety or the prevention of crime (or both). That is they should not relate to any "noise nuisance."

Section 177 (4) provides that where a premises licence (or club) has a capacity of not more than 200 and the only music is unamplified live music between 08:00hrs and 00:00hrs (midnight), no additional conditions should be set relating to the music.

Section 177 can be disapplied on a licence review if it is proportionate to do so.

Public Nuisance Guidance issued under Section 182 of the Licensing Act 2003

The Licensing Policy has adopted the recommended Pool of Conditions (13.20).

The prevention of the public nuisance could include low level nuisance, perhaps affecting a few people living locally (2.33). Licence conditions should not duplicate other legislation (1.16).

Necessary and appropriate conditions should normally focus on the most sensitive periods and may address disturbance as customers enter or leave the premises (2.36), but it is "essential that conditions are focused on measures within the direct control of the licence holder" (2.38).

It may be appropriate to require take-aways to provide litter bins. (2.40).

Other Legislation

Environmental Health Officers have extensive powers under the Environmental Protection Act 1990 to control a noise nuisance, including a power of immediate closure.

Appendix 9

Licensing Policy Relating to Hours of Trading

All applications have to be considered on their own merits.

The Council has however adopted a set of framework hours as follows:

Monday to Thursday	06:00hrs to 23:30hrs
Friday and Saturday	06:00hrs to 00:00hrs (midnight)
Sunday	06:00hrs to 22:30hrs

(see 12.8 Of the licensing policy)

In considering the applicability of frame work hours to any particular application regard should be had to the following

- Location
- Proposed hours of regulated activities, and the proposed hours the premises are open to the public
- The adequacy of the applicants proposals to deal with issues of crime and disorder and public nuisance
- Previous history
- Access to public transport
- Proximity to other licensed premises, and their hours

(See 12.8 of the licensing policy)

Subject to any representations to the contrary in individual cases the following premises are not generally considered to contribute to late night anti-social behaviour and will therefore generally have greater freedom

- Theatres
- Cinemas
- Premises with club premises certificates
- Premises licensed for off sales only